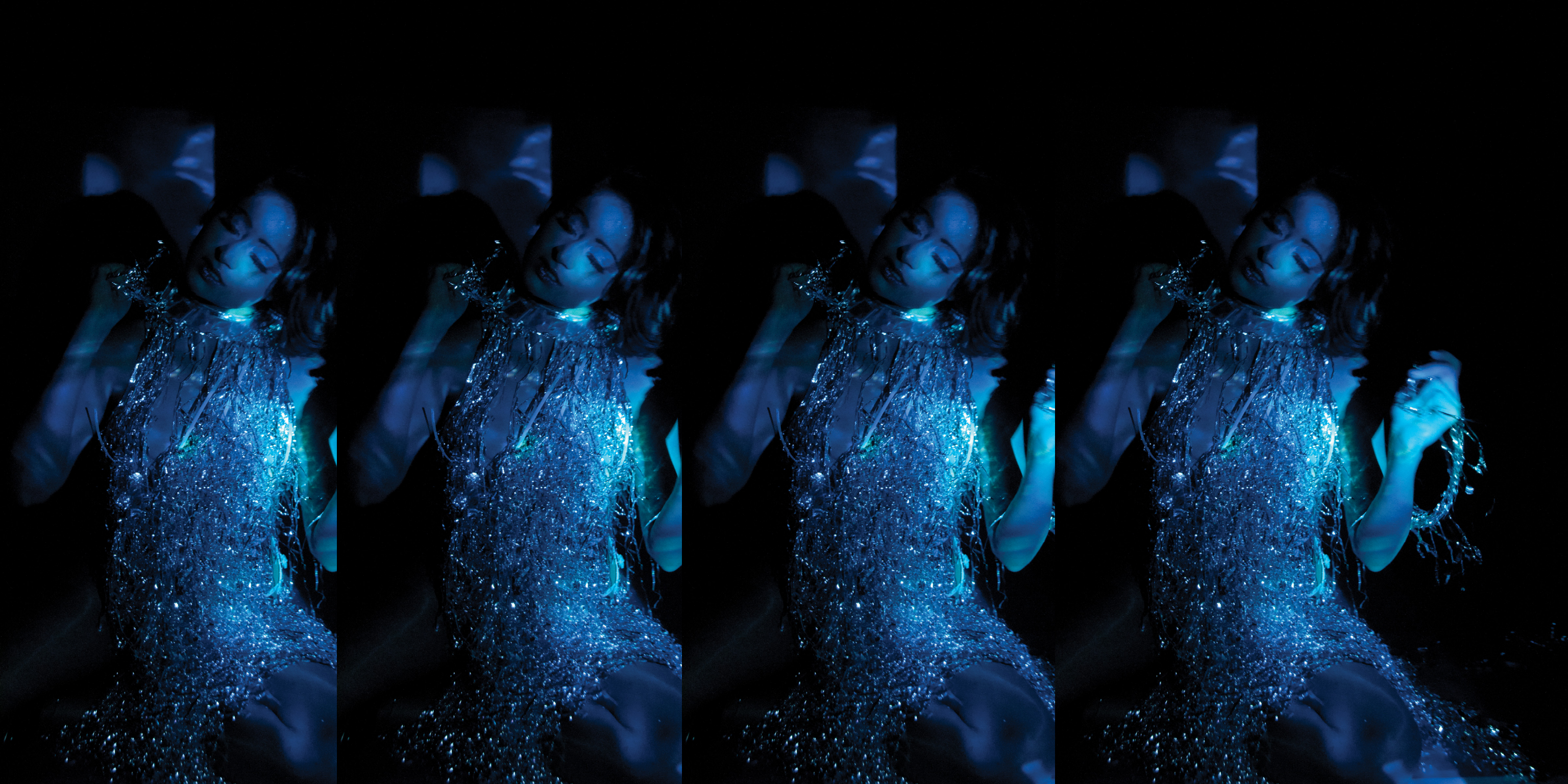





RETRO - FUTURISM

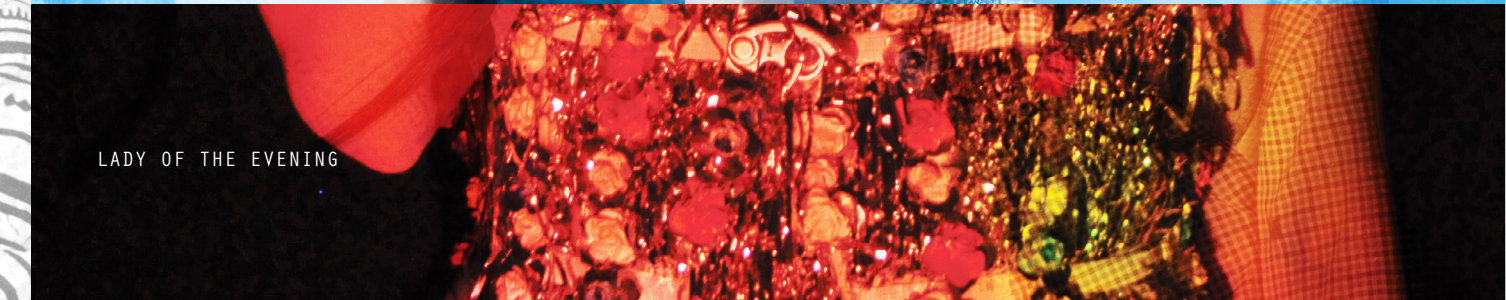
FASHION DESIGNER RAVIMANTHAN YADAV





FUTURE BRIDE

FROLIC LASCIVIOUSNESS



LADY OF THE EVENING



SORCELLERIE



FUTURE GLAM

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INTRODUCTION

In a first of the series on fashion photography, the theme highlighted here is Retro-Futurism (An amalgamation of Past with Future). The Costume Designer, Ravimanthan Yadav, accentuates the theme. Fashion Photography in the catalogue is dealt under sections- 'Future Bride,' 'Lady Of The Evening,' 'Sorcellerie,' 'Future Glam,' and 'Frolic Lasciviousness,' All distinctively styled and shot to set the mood for future embellishment.



ABOUT THE DESIGNER

Ravimanthan Yadav, an emerging and promising Fashion Designer in the High and Futuristic Fashion will certainly be a name to reckon with in the near future, as he possesses immense talent and is a storehouse of creative ideas. Having worked under 'Amit Aggarwal,' a Fashion Designer who was associated with Tarun Tahlliani, gave Manthan the right exposure and platform to have a glimpse of the Fashion industry closely.

Manthan was also associated with 'People Tree,' an art, crafts and books Commerce store. Manthan is Inspired by unconventional Fashion Designers, like, Alexander McQueen, Jean Paul Gaultier, John Galliano, and Riccardo Tisci.

Manthan is inspired by unconventional and futuristic outfits that are well ahead of their times, and provide a glimpse of his talent in the catalogue collection.

COLLECTION
RETROFUTURISM

FUTURE BRIDE IN RETROFUTURISM

his section of Retro-Futurism depicts the future bride. Contrary to one's expectation, the future bride is metallically clad; and futuristic, bright, overexposed white as opposed to the colorful. The headgear/veil is inspired by the Hijab/Burqua.

It is a metallic ensemble with floral patterns together with a white leotard, and a metallic peplum, The floral trail is the futuristic version of the Christian bride. A remarkable feature of the future bride is her glowing white flawless face.







FROLIC LASCIVIOUSNESS IN RETROFUTURISM

his part of Retro-Futurism, as the name suggests is playful, up and close. Dipika Aggarwal, Model#1, is seen wearing a Blue nettle mesh tunic, and a black layered skirt, indicating the blue mood of the model, and the other model, Anisha Uppal wears a transparent luminous crop top with zip detail, and shades of red.

Both the models get playful, and to some extent lasciviousness with their mood turning colorful (Blue, Red, and Black)





LADY OF THE EVENING

CYBERPUNK IN RETROFUTURISM

his section of Retro-Futurism is the core section that focuses on the future with the touch of Retro. Here every detail ranging from the make-up, dress, lights, accessories, spotlights through projectors on the model, the make-up, etc. need to be focused on in minutest detail. This shoot will be primarily indoor, preferably with a pop color background, and the diffused reflected lights would fall on the model, so that the neon lights are not over-shadowed.

The model will don a caged corset with neon colored metallic flowers. A metallic collar with silverfish metallic tassels flowing down will give the garment a complete look. The model also adorns a hand glove that is very space like.

The eye make up has been done in a way that gives it a “ Mr. Spock” like serious robotic look.

The most enduring profession since ages that has blossomed with time with professionals taking it to a new height, with all the glitz and glamour attached. Meeting the demands of the time and even thinking beyond.

The modern ‘lady of the evening’ adorns a futuristic outfit that promises the client a company/trip beyond imagination. The gorgeous, elitist lady seduces with flowing gleaming tassels with a dark and dingy background intermittent with colorful lights suggesting sparks for the night out sojourn.





FUTURE GLAM IN RETROFUTURISM

oving on with the theme, the next part of our Retro-Future section is 'Future Glam.' Here the models would be shown wearing reptilian scaled outfits. One of the models would show off the high-end street fashion, while the other would be classy in the projection of the outfit. The outfits are glossy, metallic, and edgy, which is in contrast to the round, curved edges of the present. Outfit 2, Model 2: The corset cups are angular and 3 pieced.

The garments do not use any cotton, or synthetic fabric/material, and are either metallic or glossy plastic.

The glamour women of the future who set the fashion trends, would dress in a way which would be more machine like (steam punk, diesel punk, cyberpunk).





SORCELLERIE

NEO - TRIBAL RETROFUTURISM

This section depicts sorcery as would be practiced in future. The future tribe that practices this art would have a ghostly look that is the sorceress clothed in white leotard. The witchcraft being practiced where the model is draped in an all white ensemble and accessory that includes- a long white necklace attached to the garment, yet looks like an accessory, and complimented with a pair of earrings in the form of lemon and chilies that signify the evil forces. The model is shown wearing a leotard, a pair of stilettos, and a pair of earrings, and practicing witchcraft on a dead body. The dead body is used as a crop sans any make-up so as to focus the entire attention on the witch.

Depicting Retro-Futurism through Neo-Tribal approach/mode would have been a convincing way of fathoming the depth of the subject. The whole setting would be depicted as smoky, bright lights, with tinge of blue to highlight the pale stillness of insentient.

The model would be made up to give a pale, pearl white skin shine, white-gothic look with highlighted features. This is in complete contrast to the black-gothic style. The white garment depicts a futuristic tribal mod, which is a leotard, where beads have been used extensively to highlight the primitiveness. The beads are symbolic of the Rudraksh Mala, and the exquisite necklace is inspired from the idol of Tirupati Balaji's necklace.

The only accessory includes the earrings in the form of lemon and chilies (warding of evil forces). The use of lemon and chilies complements the mood and the setting of Neo-Tribalism.

The whole setting, mood, garment, and accessory provide a mystic, and alluring look for that neo-tribal Retro-Futurism.





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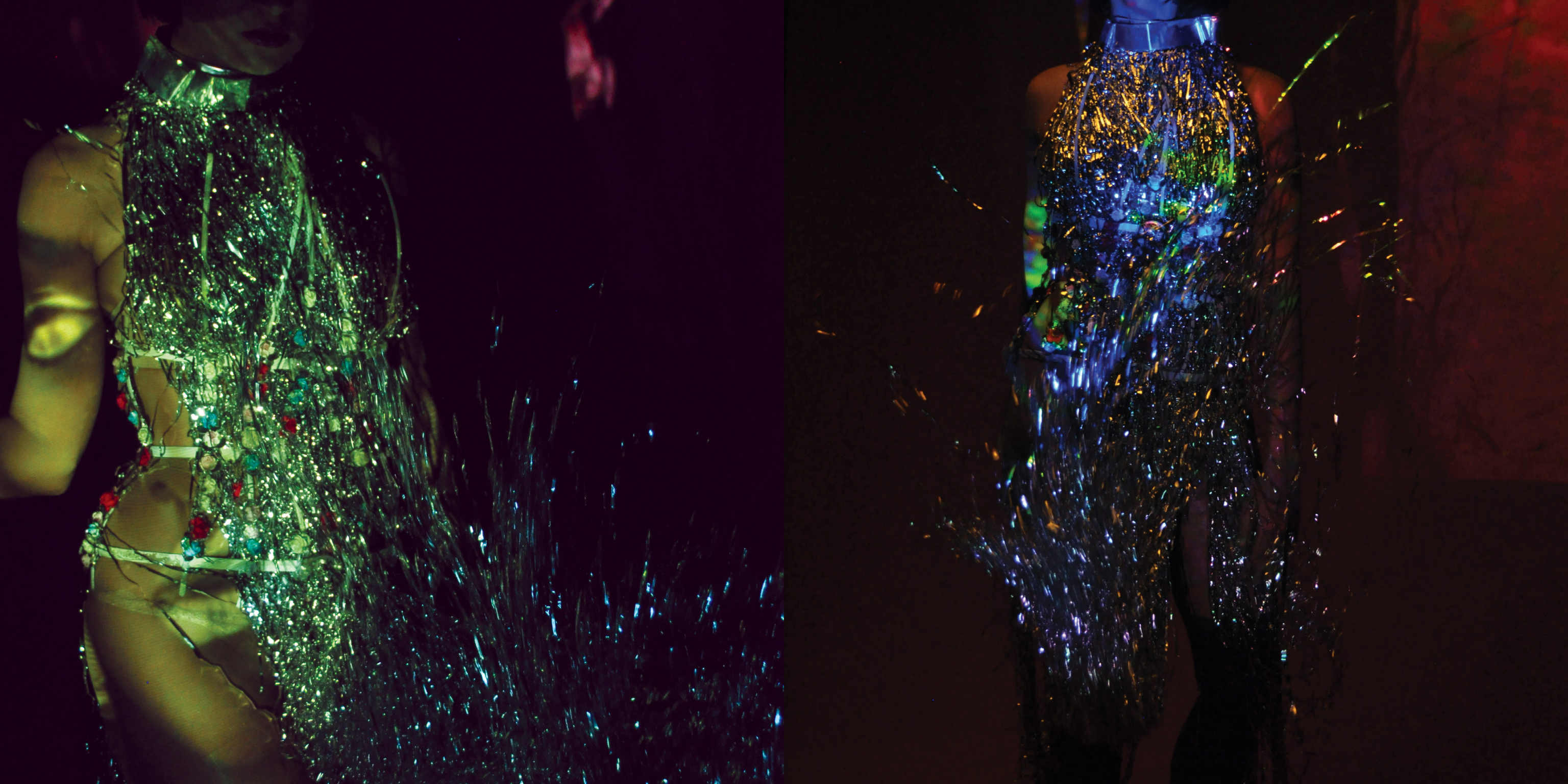
I take this opportunity to express my profound gratitude to my guides Ms. Kalpana Subramanian, and Ms. Usha Iyer who gave me the golden opportunity to create a Catalogue for the designer, and also helped me in the completion of my research. I express my unfathomable gratitude for their exemplary guidance, monitoring and constant encouragement throughout the process. The blessing, help and guidance given by them from time to time, shall also carry me a long way in the journey of life on which I am about to embark.

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PHOTOGRAPHY AND DESIGN BY ANKITA JAIN

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